

CM 2010



CM



media information

Catering Manager newsletter is published in association with the Catering Managers Association of Great Britain and the Channel Islands.

Its primary function is to publish news items of particular interest to catering management professionals. Topics include training, legislation, new products and events. It also carries news from the Catering Managers Association.

This is a controlled circulation title, distributed free of charge to qualifying professionals in the industry. It is distributed widely within the field to managers in all sectors, for example public and civil service, the armed forces, the prison service, the health service, airports and airlines, major private companies and, of course, hotels and restaurants from large international chains to small independent establishments.

Content

News of company and product development from the catering, food and equipment manufacturing and supply sectors is welcomed and selected for publication according to topicality and available space.

Forward Features List

We are always pleased to hear about editorial subjects that would be relevant to our readers.

Please email information to:
admin@cateringmgr.co.uk

January 2010

Hotelympia
Hotel and Catering Show
Catering for Children
Catering for the Care Sector

May 2010

BBC Good Food
Summer Festival
Ice Cream & Frozen Desserts
Nutrition and Dietetic Advice

September 2010

Restaurant Show
All about Chocolate
Lunchtime Meals

January 2011

Hostec - Eurhotec 2011
Winter Warming Meals

Please note:
This list is subject to change

In association with the Catering Managers Association of Great Britain and the Channel Islands

Advertising

Newton Mann Ltd
Tel: 01332 843 107
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www.cateringmgr.co.uk

Terms and Conditions

Advertisements are subject to the approval of the publisher. Current terms and conditions for acceptance are available on request.

Cancellations

Mono - 3 weeks prior to publication.
Colour - 4 weeks prior to publication.

Publication Dates 2010/11

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No. 52	4 January 10	15 January 10
No. 53	14 May 10	28 May 10
No. 54	16 Sept 10	30 Sept 10
No. 55	17 Dec 10	14 January 11

Display Advertisement Rates 2010

	Mono	Colour
Page	£250	£425
Half Page	£165	£245
Quarter Page	£85	£120
PR + Colour pic	-	£85

Colour Separations

Product News	£85
Product News in brief	£50

Website only for approximately 2 months	£40
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All prices are subject to VAT at current rate

Prices are for complete press ready material. Repro work, setting, or amendments may be extra to space rates.

Series Discount: 4 insertions 10%. Agency commission: 10%.

Bleed pages at no extra charge. Special positions by arrangement - Loose or bound inserts by arrangement.

Subscription Rate for 2010

United Kingdom
£20 per year, including postage

Overseas
£25 per year, including postage at surface rates
(Airmail rates will be advised on request)

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Currency - Pounds Sterling only

Subscriptions may commence with any issue and may be back-dated, subject to availability of back numbers. Orders may be placed annually or continue until countermanded. Rates are subject to annual review. Cancellations will be accepted and proportionate refunds applied up to the sixth month of the annual subscription period. Please make cheques payable to 'Newton Mann Ltd'.

catering manager

Mechanical Data

PRINTED
Sheet fed litho

SCREEN
54

PAGE
180mm x 260mm
Bleed 215mm x 305mm
Trim size 210mm x 297mm

HALF PAGE
85mm x 260mm (Portrait)
180mm x 128mm (Landscape)

QUARTER PAGE
85mm x 128mm

EIGHTH PAGE
85mm x 63mm

Material Required

Colour/Mono
PDF/EPS files accepted.
Digital files accepted by ISDN or email.

A small charge may be applicable for non digital artwork.

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